

# EDD 22: “Global Gateway: building sustainable partnerships for a connected world.”

## MEDIA GUIDE

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## 1. CONTACTS

Louvisa Grotte, Press Officer responsible for the European Development Days, European Commission, Directorate General for International Partnerships

Tel.: +32 229-52576

E-mail: [Louvisa.GROTTE@ext.ec.europa.eu](mailto:Louvisa.GROTTE@ext.ec.europa.eu)

Muriel Danis, European Development Days, Communication Consultant in charge of Media Relations

Mob.: +32 486 90 69 92

E-mail: [press@eudevdays.eu](mailto:press@eudevdays.eu)

Muriel will answer questions regarding the list of confirmed speakers available for interviews, the general programme and media programme, media accreditation (including last minute registration) and the services and facilities available onsite at the venue or remotely.

Any questions related to issues covered during EDD 2022 should be put to the European Commission Spokesperson's Service:

Ana Pisonero, Commission Spokesperson for Neighbourhood and Enlargement, International partnerships

Tel.: +32 2 295 43 20

Mob.: +32 460 75 43 20

E-mail: [ana.pisonero-hernandez@ec.europa.eu](mailto:ana.pisonero-hernandez@ec.europa.eu)

Gesine Knolle, Press officer for foreign affairs and security policy, International partnerships

Tel.: +32 2 295 43 23

Mobile +32 460 75 43 23

E-mail : [gesine.knolle@ec.europa.eu](mailto:gesine.knolle@ec.europa.eu)

## 2. EUROPE'S LEADING FORUM ON INTERNATIONAL PARTNERSHIPS

### 2.1 WHAT TO EXPECT

The European Development Days (EDD) are the EU's premier forum for discussion of the big issues facing international partnerships today. Organised by the European Commission, the event attracts more than 10,000 participants from over 140 countries, representing public, private and civil society sectors. Since its launch in 2006, it has been an incubator of new ideas to bring about positive social change.

The 15<sup>th</sup> edition will take place on 21 and 22 June 2022 both in person in Brussels (Belgium), and online. EDD 2022 will focus on “**Global Gateway: building sustainable partnerships for a connected world**”. [Global Gateway](#) is the European Strategy to boost smart, clean and secure links in digital, energy and transport sectors and strengthen health, education and research systems across the world. It stands for sustainable and trusted connections that work for people and the planet, to tackle the most pressing global challenges, from climate change and protecting the environment, to improving health security and boosting competitiveness and global supply chains. Discussions will be structured around five main themes: Digital; Climate and energy; Transport; Health; Education and research.

### 2.2 SPEAKERS & GUESTS

The event will be hosted by European Commission President Ursula VON DER LEYEN and EU Commissioner for International Partnerships Jutta URPIAINEN. The EDD bring together the international development community, including world leaders and key opinion makers. Key actors from all over the world – from Nobel Prize laureates, heads of state, business leaders to philanthropists, come together in Brussels to discuss current challenges and possible solutions. Confirmed speakers for EDD22 will be published and regularly updated on the [website](#).

### 2.3 GLOBAL VILLAGE

The European Development Days are an unparalleled opportunity to share knowledge, lessons learnt and achievements at international level. The [Global Village](#), a welcoming space at the heart of the venue, will allow participants to showcase innovative projects related to EDD's themes, and share experience about their initiatives that are addressing current challenges in those areas. For online participants, it will also be possible to visit stands' online spaces on the website, follow project presentations or meet with exhibitors.

### 2.4 YOUNG LEADERS & YOUTH ENGAGEMENT

Young people are a driving force behind some of the most inspiring projects addressing development issues and those with the largest stake in the future. Sharing their views and experiences is a priority for the European Commission. This is the [European Year of Youth](#), which shines a light on the important contribution of European youth to a better future. By honouring, supporting and engaging with young people at all levels, the EDD invite organisations to highlight the active role that young people play in implementing today's development agenda, and encourage young speakers to share their views.

This edition will once again see the involvement of [EDD Young Leaders](#) – 11 exceptional and inspiring young people from all over the world who have shown their strong commitment to contributing to key issues. They will speak in high-level panel sessions, as well as being involved in other activities across the programme.

### 3. PROGRAMME

Focused on the **Global Gateway**, cornerstone of EU's international policy, the 15<sup>th</sup> edition of EDD will be an opportunity to take stock of progress and further this ambitious strategy. The programme, co-created with the international community, will cover Digital; Climate and energy; Transport; Health; Education and research.

#### 3.1 THEMES AND TOPICS

The event will be structured around the [five themes, and related topics](#):

##### THEME 1: [DIGITAL](#)

How to strengthen connections between Europe and the world, overcome the digital divide and move towards a global and green digital ecosystem. An open and secure internet is fundamental to a digital future.

Topics:

- Inclusive and green digital growth
- Open and secure internet
- Digital and data economies

##### THEME 2: [CLIMATE AND ENERGY](#)

How to become low-carbon and resource-efficient economies. This is the time to move away from carbon energy systems, and adopt a circular economy. Deforestation, land degradation and biodiversity loss threaten our climate and energy ambitions. The issue of how to deliver nature-based solutions that work for everyone will also be explored.

Topics:

- Green and just energy transition
- Integrating energy markets

##### THEME 3: [TRANSPORT](#)

Sustainable, smart, resilient, inclusive and safe transport networks. All modes of transport – rail, road, ports and airports – are up for discussion. Urban centres, logistics and border-crossing points will also be considered. The objective is to bring all these elements together into a multimodal system that works for everyone.

Topics:

- Infrastructure connectivity
- Green and safe mobility
- Urban development, smart and interconnected cities

#### THEME 4: HEALTH

Security of medical supply chains (including for instance the diversification of pharmaceutical chains or the strengthening of health security architecture), the development of local manufacturing and access for health products. There is a need to work together to tackle supply chain bottlenecks. At the same time, local production capability can be built up.

Topic:

- Security of supply chains and development of local manufacturing

#### THEME 5: EDUCATION AND RESEARCH

Being more connected can transform education and research systems. Connections include supporting the education workforce and making it easier for students, staff, teachers, and trainees to move around the world. . Focus is given here to the role of digital, as well as making systems inclusive, particularly for women, girls and vulnerable groups.

Topics:

- Quality education
- Science, Technology, Innovation and Research

Sessions formats include **High-Level Panels** (HLPs) with high-profile policymakers and speakers (web-streamed); **Lab Debates** as smaller and interactive versions of HLPs (web-streamed); **Project/Report presentations** (web-streamed); **Brainstorming sessions** aimed at identifying concrete recommendations through facilitated group-problem solving; and **Agora Sessions**, 20-minute informal, highly dynamic discussions.

All the latest information about the programme can be found on the [EDD website](#).

### 3.2 EDD SPECIAL EVENTS

Special events are special sessions of the programme, that address key topics related to Global Gateway and current global challenges, with high-level participation. These will be added to the programme closer to the event.

## 4. OPPORTUNITIES FOR JOURNALISTS

You are welcome to attend any of the 90+ sessions over the two-day programme. For further details about EDD highlights and the media programme, please contact Muriel Danis at [press@eudevdays.eu](mailto:press@eudevdays.eu). Please note that not all sessions on the programme will be web-streamed for the online audience.

### 4.1 MEDIA ACCREDITATION

Media accreditation is strictly reserved for members of the press: print, photo, radio, television media organisations, news agencies and online media. Applications can be submitted [on the EDD website](#).

For non-EU journalists, we invite you to start your Schengen visa applications as early as possible. You will need to request a Schengen visa from the Belgian Embassy (your destination) or the embassy

representing the country of your first entry point into the European Union. Information on how to obtain a Schengen visa can be found [here](#).

## 4.2 INTERVIEW REQUESTS

There will be opportunities to Interview VIPs, high-level speakers or Young Leaders ahead of and during the event. Please send your requests to [press@eudevdays.eu](mailto:press@eudevdays.eu) and the Media Team will work with you to set them up.

## 4.3 SERVICES AND FACILITIES

There are a number of ways in which journalists may follow EDD 2022 remotely and get relevant information:

**Join sessions and press conferences online.** This year's hybrid format means that high-level panels, lab debates and project presentations will be streamed online.

**Interpretation service.** Interpretation to English and French will be available for all sessions taking place in the Studios and in the Press conference room.

**Press packs.** The press packs, including programme highlights, press release and the most up to date backgrounders, will be posted in the [Media Corner](#).

**Quote service.** A team of professional journalists will cover EDD 2022 and gather quotes from panellists.

**Session summaries.** A team will also be present at each high-level panel and debate to produce a summary of each session, which will be made available to the media.

**Graphic brainstorming summaries.** A graphic illustrator will cover the brainstorming sessions and produce graphic conclusions of discussions' outcomes. These will be available to use and share.

**Live updates on social media.** The EDD Social Media Team will also share live updates from the forum during the event.

**Photos.** Photographers will cover the main sessions as well as some bilateral meetings and interviews. Edited photos in high resolution will be uploaded to the EDD website after each session. Please note that the European Union should be credited as the author of this multimedia content, whenever and wherever it is used'

## ONSITE SERVICES

Journalists attending the EDD onsite will benefit from all the virtual opportunities listed above, as well as a wide range of additional services and facilities:

**Media Lounge and media working room.** An area reserved for journalists, with working tables, a catering zone, printers, and wired internet, will be made available during the forum. This area will be strategically placed at the heart of the event space and close to other media facilities (press conference room, interview rooms, etc.).

**Reserved seats and filming spots.** Studio 1, in which opening and closing sessions as well as Special Events will take place, will include space to put a camera and take pictures. Other studios will have dedicated desks for journalists.

**Press conference room.** Room (Auditorium 500), with a capacity of 500 people, and situated near the Media Lounge area, will host press conferences.

**Interview rooms.** Located in the Media Lounge area, 2 soundproofed interview rooms featuring branded backgrounds will be available for one-to-one or collective interviews throughout the two-day forum. These may be used as radio or TV studios for onsite recording. Media will also be able to access the Live studio for live interviews or shows. **As availability is limited, it is recommended to send any request to use them to [press@eudevdays.eu](mailto:press@eudevdays.eu) in advance (specifying broadcast type, number of people, need for an ISDN line, time, day and duration). There will also be the possibility to book onsite on the day, on a first-come first-served basis.**

**Interview corners.** The venue will have many spaces with backdrops for quick 'doorstep' interviews with speakers and participants.

Follow #EDD22 for latest updates and news:

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