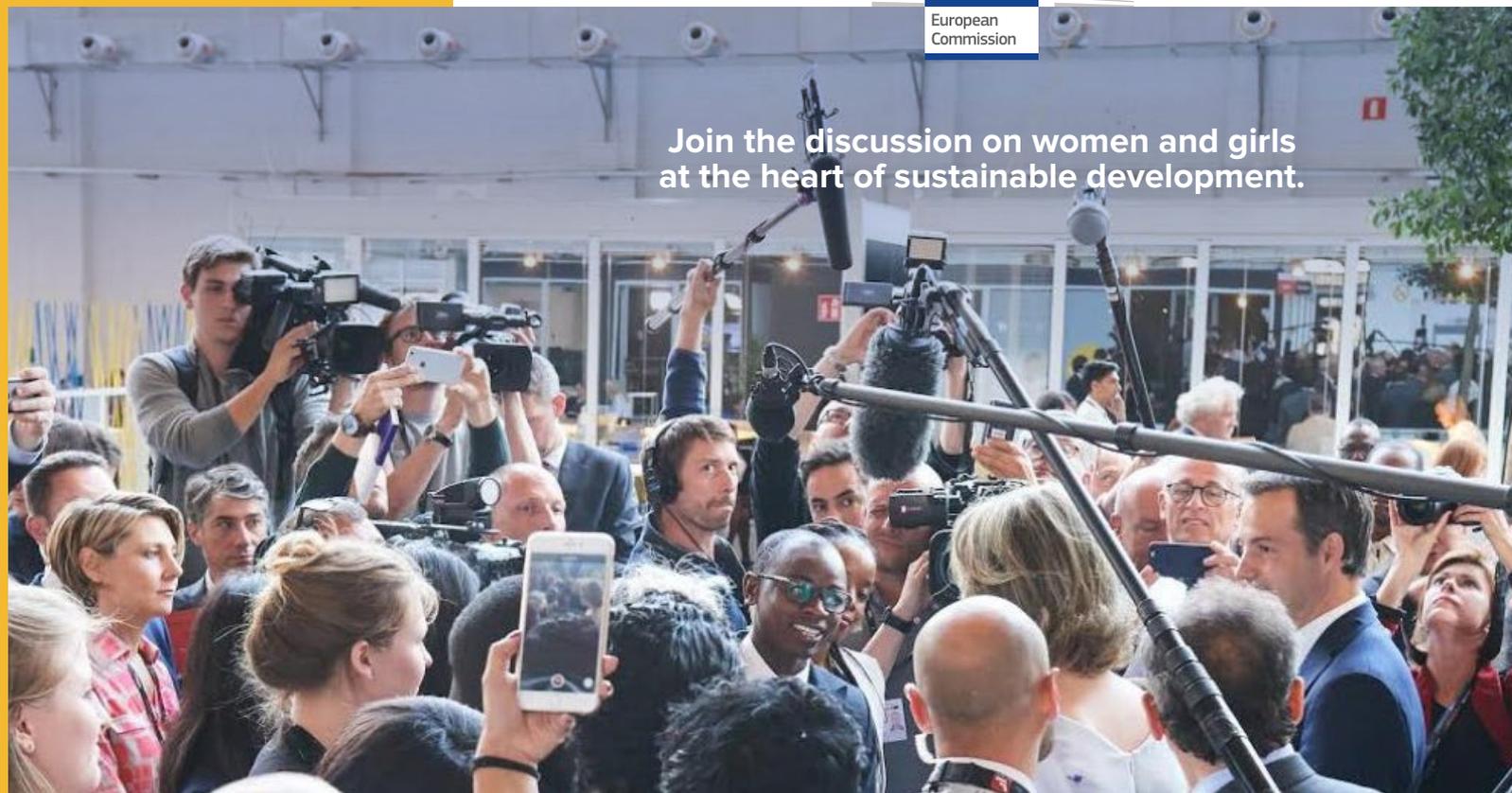


This guide provides information regarding coverage of the 12th edition of the European Development Days (EDD 2018).

Promoting the EU's vision, EDD 2018 will focus on the empowerment and engagement of women and girls in global sustainable development. The forum will examine and discuss the goals of the 2030 Agenda and the EU's commitment to gender equality.

At EDD 2018, you will have the possibility to:

- Request interviews with world leaders and top experts;
- Attend press conferences and debates with high-level speakers;
- Meet major donors and leading development policy makers;
- Have one-on-one interviews with the 16 selected young leaders;
- Receive best quotes delivered by the participants;
- Upon prior agreement, access our media facilities (TV/radio studios) to record your regular programmes;
- Experience innovative development projects in the Global Village.



Join the discussion on women and girls at the heart of sustainable development.



Media Guide 2018

5-6 June 2018 / Tour & Taxis / Brussels, Belgium

eudevdays.eu

International
Cooperation and
Development

Content



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Cezara Iacobaiei will answer your questions regarding the list of confirmed speakers available for interviews (👁️ **see section 2.2**), the general programme and press programme (👁️ **see section 3**), press accreditation (including last minute registration, 👁️ **see section 3.3**) and the services and facilities available onsite at the venue or remotely (👁️ **see section 3.5, 4 and 5**).

Any questions related to EU international cooperation and development as well as humanitarian aid should be put to the spokesperson's office:

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2

Europe's leading forum on international cooperation and development

2.1 / What?

The European Development Days (EDD) are Europe's leading forum on International Cooperation and Development. As the world's biggest aid donor and with its ambitious climate, energy and environment policies, **the EU is leading the way** towards poverty eradication, sustainable development and the fight against climate change.

A successful implementation of the Sustainable Development Goals (SDGs) requires – alongside the contribution from the public sector – an increased investment of the private sector. Strong and effective partnerships can provide the solutions needed to reach the SDGs and provide a decent life for all. Furthermore, **sustainable development is highly dependent on women and young people's full participation** in the economy and decision-making. Allowing women and young people to reach their potential leads to more peaceful and prosperous communities.

The EDD 2018 forum - **Women and Girls at the Forefront of Sustainable Development: protect, empower, invest** - will be structured around the three main themes: Physical and psychological integrity of women and girls, Socio-economic rights/empowerment of women and girls, Voice and participation for women and girls, and the 5 «Ps» of the 2030 Agenda: People, Planet, Prosperity, Peace, Partnership.

Each year, the forum attracts more than **8 000 participants** from over **140 countries**, representing **1 200 organisations from the development community**. The forum fosters a true spirit of partnership with all development actors. Since its launch in 2006, the forum has been an incubator of new ideas to bring about real change towards a poverty-free, sustainable and fairer world, where everyone has the opportunity for a decent life.

In its Global Village, composed of up to 92 stands, development actors demonstrate the benefits of the European Union's international cooperation. They communicate results and share their experience about innovative projects and research initiatives.

2.2 / Who?

The EDD bring together the international development community, world leaders and key opinion makers. Past EDD editions have witnessed inspiring interventions by prominent leaders such as Nobel laureates **Desmond Tutu**, **Kofi Annan**, **Leymah Gbowee** and **Professor Muhammad Yunus**; international personalities such as **Ban Ki Moon**, former Secretary-General of the United Nations; High Representative of the Union for Foreign Affairs and Security Policy, **Federica Mogherini**; Managing Director of the International Monetary Fund, **Christine Lagarde**; and business leaders and philanthropists such as **Melinda Gates**, **Richard Branson**, **George Soros**, **Susan Mboya** and **Paul Polman**.

Join us to discuss EDD 2018's theme "**Women and Girls at the Forefront of Sustainable Development: protect, empower, invest**". The speakers' list will be published as soon as it is confirmed.

The up-to-date list of confirmed speakers for EDD 2018 will be found on the [EDD website](#).

2.3 / When?

This year's EDD will take place on **5 & 6 June**.

2.4 / Where?

As in 2017, EDD 2018 will take place at the venue **Tour & Taxis** in Brussels, Belgium. For more information about the venue, please [click here](#).

2.5 / Global Village

The European Development Days are an unparalleled opportunity for the development community to share knowledge, lessons learnt and showcase achievements. The Global Village is a welcoming space at the heart of the venue for forum participants to share **innovative projects and research initiatives that are addressing development challenges**.

The Global Village will be composed of **92 stands** that feature projects or reports related to EDD's main themes and thread.

The **Digital Pitches** are available this year for all stand holders. They are short presentations, available on the App and scannable on each stand's backdrop. These digital pitches will consist of a short 30-sec video spotlighting the key components of each stand's project/reports. The Digital Pitches will also be available on the EDD website, on the individual stand pages.

2.6 / Young people's activities

Young people are a driving force behind some of the most inspiring projects addressing development issues. Sharing their views and experiences is a priority for the European Commission. The European Development Days invite organisations to highlight the active role that young people play in implementing today's development agenda, and encourage young speakers to share their views.

2.6.1 / Young Leaders Programme

The European Commission is inviting 16 inspiring young people from around the world to come and speak at the high-level panels of the European Development Days. Young Leaders between the ages of 21 and 26, who are active in their community and working towards improving the world will speak in high-level debates, as well as other types of panel discussions to present their respective projects and views. Contact press@eudevdays.eu for more information.

2.6.2 / The EDD Youth Lounge

The Youth Lounge is a lively and interactive space at the heart of the Global Village. The Lounge will be the base for youth organisations this year with a renewed format: a number of Young Organisations will be taking part in this area with a "mini-stand" where they can engage with participants and present their projects related to EDD 2018.

2.7 / EDD Special Events

Kindly note the timings are subject to change. Refer to the [EDD website](#) for the latest updates.

2.7.1 / EU-Africa Business Forum (EABF) Follow-up dialogue 2018 (5 June, 18.00, D7)

The 6th EABF follow-up event will build on the Abidjan's 6th EU-Africa Business Forum's results and outcomes.

The session will focus on women's economic empowerment and on how women and girls highly contribute to global growth. It will particularly bring forward the African perspective in this global issue, as well as the potential of women in key economic sectors for the African continent: namely agriculture and agribusiness, digital economy, renewable energy and MSMEs.

2.7.2 / Lorenzo Natali Media Prize (5 June, 14.00, D7)

Launched by the European Commission in 1992, the Lorenzo Natali Media Prize is awarded to professional journalists whose reporting has informed, inspired and given voice to the voiceless. For the second consecutive year, the Award ceremony will take place at EDD.

2.7.3 / Special Youth Event (6 June, 14.00, A1)

Besides the EDD Young Leaders programme, special emphasis will be put to youth representation in this edition. The EEAS in partnership with One Young World will organise an important Youth event searching for synergies between 2018 EDD Young leaders, the AU-EU Youth Plug-In Initiative and other prominent Youth organisations.



2.7.4 / Other Special Events

- ACP New Partnerships – Post Cotonou
- Special event on Garment Value Chain
- Special event by Religious leaders
- Special event on Child marriage (EP)
- Kapuscinski Development Lecture.

3

EDD 2018 – Women and Girls at the Forefront of Sustainable Development: protect, empower, invest

For its twelfth edition, the EDD aim to promote a new global strategy for sustainable development focused on gender equality and the empowerment and engagement of women and girls in sustainable development.

The overarching title of this year's forum will be **“Women and Girls at the Forefront of Sustainable Development: protect, empower, invest”**. The event will be structured around three main themes: **Physical and psychological integrity of women and girls; Socio-economic rights/ empowerment of women and girls; Voice and participation for women and girls**; and 15 topics associated with each of these themes.

Theme 1: Ensuring the physical and psychological integrity of Girls and Women

- ↘ Gender based violence
- ↘ Women / girls in emergencies
- ↘ Women / girls and health
- ↘ Adolescent girls and the girl child
- ↘ Women / girls, peace, and security

Theme 2: Promoting economic and social rights and empowerment of girls and women

- ↘ Gender equality in education
- ↘ Women / girls and the economy
- ↘ Women / girls in the urban space (sustainable cities)
- ↘ Women / girls and migration
- ↘ Gender responsive budgeting

Theme 3: Strengthening girls' and women's voice and participation

- ↘ Women / girls in power and decision making
- ↘ Women's / girls human rights
- ↘ Women / girls and the environment
- ↘ Women / girls in digitalisation
- ↘ Rural women / girls and development

3.1 / General programme

All the latest information about the programme and topics can be found online on the [EDD website](#).

The programme includes:

15 High Level Panels (HLP)	5 large debates	48 lab debates	3 webinars	92 Global Village stands
5 special events (HLP)	3 special events (large debates)	29 project/report labs	16 brainstorming sessions	16 Young Leaders

3.2 / Press programme

Media are welcome to attend any of the 120 sessions over the two-day programme. Further information and EDD highlights are available upon request from the EDD Press Team.

For further details about this programme, please contact Cezara Iacobaiei at press@eudevdays.eu.

3.3 / Media accreditation

Media accreditation is strictly reserved for members of the press: print, photo, radio, television media organisations, news agencies and online media. Journalists wishing to attend this year's edition of European Development Days must register prior to the event by sending the following information to Cezara Iacoboaei (press@eudevdays.eu):

- ↘ First name
- ↘ Family name
- ↘ Nationality
- ↘ Date of Birth
- ↘ City of Birth
- ↘ Country of Birth
- ↘ Id/Passport #
- ↘ City of Residence
- ↘ Postal Code of Residence
- ↘ Address of Residence
- ↘ ID/Passport Issue Date
- ↘ ID/Passport Expiry Date
- ↘ Name of media organisation
- ↘ Country of residence
- ↘ Mobile number (with international code)
- ↘ Email
- ↘ Short media description
- ↘ Interpretation needs (French, English)
- ↘ Accessibility needs
- ↘ Picture (ID format)

To register, journalists are asked to send a photo in ID format that will be printed on their personalised badge. ID pictures must be in colour, clear and recent and should exclusively include head and shoulders of the individual.

For non-EU journalists:

Please start **Schengen visa** applications as early as possible. You will need to request a Schengen visa from the Belgian Embassy (your destination) or the embassy representing the country of the first entry point into the European Union. Information on how to obtain a Schengen visa can be found [here](#).

3.4 / How to organise interviews

1. Via press contact

Interviews with VIPs and high-level speakers will be organised by the press team in advance of the event. Please include your interview requests in your accreditation to press@eudevdays.eu.

2. Via the EDD application

EDD App features ([download the EDD App](#))

- ↘ **Programme:** Provides access to the latest EDD 2018 programme and enables the community to promote events.
- ↘ **Community:** Allows for social networking on the app before, during and after EDD 2018 using popular programmes like Facebook and Twitter.
- ↘ **Speakers:** Lists the latest speakers.
- ↘ **Meeting/Agenda:** Facilitates meetings between participants before and during the event and automatically books appointments in users' personal diaries.
- ↘ **Announcement/Alerts:** Allows Session Organisers to inform participants about news and events in real time with push notifications.
- ↘ **Vote/Quiz:** Enables Session Organisers to engage with users during EDD 2018 sessions directly from their devices.
- ↘ **Q&A:** Enables Moderators to interact with users in a Q&A format and publish results in real time.
- ↘ **Surveys:** Allows Session Organisers to gather information from the audience.
- ↘ **Maps:** Enables participants to locate meetings, stands and other facilities on-site.
- ↘ **Event Wall:** Displays questions, comments and tweets on screens in real time.
- ↘ **Practical information:** Lists logistical information for participants.
- ↘ **Stats:** Gives Session Organisers access to data in various graphical formats.

3.5 / Services and facilities available onsite

A wide range of services and facilities will be offered to journalists attending EDD 2018:

- ✎ **Press working room:** A dedicated room with working facilities for up to 40 journalists will be made available during the forum. This working area will be strategically placed close to the VIP and speakers' lounge and near the media facilities (press conference room, interview rooms, video edit rooms, media lounge). There will be full Wi-Fi connection in this working area to enable journalists to make use of their laptops, tablets and smartphones.
- ✎ **Interview room and TV studio:** Located near the media lounge and next to the VIP area, two interview rooms with a capacity of up to 10 people each will enable journalists to conduct one-to-one or collective interviews throughout the two-day forum. One interview room will be equipped with 3-4 cameras, the other will be adapted to record one-to-one TV interviews upon request. As availability is limited, any requests to use the interview rooms must be sent to press@eudevdays.eu in advance (broadcast type, duration, guests, topics, technical details, etc.).
- ✎ **Press conference room/Radio studio:** A press conference room with a capacity of 70 people located near the media lounge and next to the VIP area will host press conferences. A radio studio with space for public attendance will be made available for recording programmes onsite in the press conference room. As availability is limited, any requests to use the studio must be sent to press@eudevdays.eu in advance (broadcast type, duration, guests, topics, technical details, etc.).
- ✎ **Interview corners:** Located in each auditorium, these interview corners will enable journalists to conduct quick 'doorstep' interviews with the panellists after each session.
- ✎ **Facebook Live corner:** Media outlets (and other stakeholders) will be offered the possibility to do Facebook Live interviews/debates/shows from the EDD FB live corner (slots need to be booked in advance).
- ✎ **Press pack:** A press pack will be distributed at the venue, including programme highlights, press releases and the most up-to-date background information. It will also include a form on which journalists will be invited to rate the services.
- ✎ **Interpretation service:** During the forum, the European Commission's interpretation services (SCIC) will provide simultaneous interpretation in English and French in auditoria and the press conference room. Interpretation services are available in the press conference room upon request.



How can you cover the EDD 2018 from abroad?

There are a number of ways in which journalists can follow EDD 2018 remotely and gather relevant information:

Session summaries:

A team of professional journalists and editors will be present at each high-level panel and for each debate and will produce a summary of each session, which will be made available to the press.

Quote service:

A team of professional journalists (English speakers) will cover EDD 2018 and gather quotes from panellists. Quotes will be available online within minutes after each session in the 'Quotes' section of the EDD website.

Please note that quotes and press releases will also be regularly sent by e-mail to a selection of international press agencies and to the main national press agencies.

Photos:

A team of professional photographers will cover the main EDD 2018 events, as well as bilateral meetings and interviews/debates. Edited photos will be uploaded to the EDD website 3 hours after the end of each session – in high resolution (jpeg format) on a specific dedicated web platform.

Graphic brainstorming summaries:

A graphic illustrator will be covering the brainstorming sessions and will produce a graphic conclusion of the discussion's outcomes. This will also be available to use and share.

For information about the photo service, please contact Cezara Iacoboaie (press@eudevdays.eu).

