

This guide provides information regarding coverage of the 13th edition of the European Development Days (EDD 2019).

Promoting the EU's vision, EDD 2019 will focus on addressing inequalities and building a world which leaves no one behind. The forum will examine and discuss the goals of the 2030 Agenda and the EU's commitment to fighting inequalities.

At EDD 2019, you will have the possibility to:

- ✎ Request interviews with world leaders and top experts;
- ✎ Attend press conferences and debates with high-level speakers;
- ✎ Meet major donors and leading development policy makers;
- ✎ Have one-on-one interviews with the 15 selected Young Leaders;
- ✎ Receive best quotes delivered by the participants;
- ✎ Upon prior agreement, access our media facilities (TV/radio studios) to record your regular programmes;
- ✎ Experience innovative development projects in the Global Village.



For more information please visit the EDD website.

Media Guide 2019

18-19 June 2019 / Tour & Taxis / Brussels, Belgium



European
Commission

The European Development Days
are organised by the European Commission

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1 Contacts

The European Development Days (EDD) press team is composed of:

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Isabel Casteleyn will answer your questions regarding the list of confirmed speakers available for interviews (👁️ **see section 2.2**), the general programme and press programme (👁️ **see section 3**), press accreditation (including last minute registration, 👁️ **see section 3.3**) and the services and facilities available onsite at the venue or remotely (👁️ **see section 3.5**).

Any questions related to EU international cooperation and development as well as humanitarian aid should be put to the spokesperson's office:

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Europe's leading forum on international cooperation and development

2.1 / What?

The European Development Days (EDD) are Europe's leading forum on International Cooperation and Development. As the world's biggest aid donor and with its ambitious climate, energy and environment policies, **the EU is leading the way** towards poverty eradication, sustainable development and the fight against climate change.

A successful implementation of the Sustainable Development Goals (SDGs) requires – alongside the contribution from the public sector – an increased investment of the private sector. Strong and effective partnerships can provide the solutions needed to reach the SDGs and provide a decent life for all. Furthermore, **promoting inclusiveness and equality** is a catalyst for progress towards sustainable development. Strong evidence indicates that high levels of inequality negatively affect all dimensions of development, including economic growth and prospects for poverty reduction.

The EDD 2019 forum – **Addressing inequalities: building a world which leaves no one behind** – will be structured around three main themes: Why inequalities matter for sustainable development; Understanding the structural causes of inequalities; Working better together through more effective policies to address inequalities; and the 5 “Ps” of the 2030 Agenda: People, Planet, Prosperity, Peace, Partnership.

Each year, the forum attracts more than **8 000 participants** from over **140 countries**, representing **1 200 organisations from the development community**. The forum fosters a true spirit of partnership with all development actors. Since its launch in 2006, the forum has been an incubator of new ideas to bring about real change towards a poverty-free, sustainable and fairer world, where everyone has the opportunity for a decent life.

In its **Global Village**, composed of up to 100 stands, development actors demonstrate the benefits of the European Union's international cooperation. They communicate results and share their experience about innovative projects and research initiatives.

2.2 / Who?

The EDD bring together the international development community, world leaders and key opinion makers. Past EDD editions have witnessed inspiring interventions by prominent leaders such as Nobel Prize laureates **Denis Mukwege** and **Nadia Murad**; international personalities such as **Ban Ki Moon**, former Secretary-General of the United Nations; **Federica Mogherini**, High Representative of the Union for Foreign Affairs and Security Policy, **Amina J. Mohammed**, Deputy Secretary General of the United Nations; **Christine Lagarde**, Managing Director of the International Monetary Fund; **Kristalina Georgieva**, Chief Executive Officer of the World Bank; and business leaders and philanthropists such as **Melinda Gates**, **Richard Branson**, **George Soros**, **Susan Mboya** and **Paul Polman**.

Join us to discuss EDD 2019's theme “**Addressing inequalities: building a world which leaves no one behind**”. The speakers' list will be published as soon as it is confirmed.

The up-to-date list of confirmed speakers for EDD 2019 can be found on the [EDD website](#).

2.3 / When?

This year's EDD will take place on **18th & 19th June**.

2.4 / Where?

As in 2018, EDD 2019 will take place at the venue **Tour & Taxis** in Brussels, Belgium. For more information about the venue, please [click here](#).

2.5 / Global Village

The European Development Days are an unparalleled opportunity for the development community to share knowledge, lessons learnt and showcase achievements. The Global Village is a welcoming space at the heart of the venue for forum participants to share innovative projects and research **initiatives that are addressing development challenges**.

The Global Village will be composed of up to 100 stands that feature projects or reports related to EDD's main themes and thread.

The **Digital Pitches** are available this year for all stand holders. They are short presentations, available on the App and scanable on each stand's backdrop. These digital pitches will consist of a short 30-sec video spotlighting the key components of each stand's project/reports. The Digital Pitches will also be available on the EDD website, on the individual stand pages.

2.6 / Young people's activities

Young people are a driving force behind some of the most inspiring projects addressing development issues. Sharing their views and experiences is a priority for the European Commission. The European Development Days invite organisations to highlight the active role that young people play in implementing today's development agenda, and encourage young speakers to share their views.

2.6.1 / Young Leaders Programme

The European Commission is inviting 15 inspiring young people from around the world to come and speak at the high-level panels of the European Development Days. Young Leaders between the ages of 21 and 26, who are active in their community and working towards improving the world will speak in high-level debates, as well as other types of panel discussions to present their respective projects and views.

Contact press@eudevdays.eu for more information.

2.6.2 / The EDD Youth Lounge

The Youth Lounge is a lively and interactive space at the heart of the Global Village. A number of Young Organisations will be taking part in this area with a "mini-stand" where they can engage with participants and present their projects related to EDD 2019.

2.7 / EDD Special Events

The Special Events will be announced soon. All the latest updates can be found online on the [EDD website](#)

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EDD 2019 – Addressing inequalities: building a world which leaves no one behind

For its thirteenth edition, the EDD aim to bring together the EU's commitment to promote equality and shared prosperity with the Agenda 2030. Strong evidence indicates that high levels of inequality negatively affect all dimensions of sustainable development, including economic growth and prospects for poverty reduction. The overarching title of this year's forum will be "**Addressing inequalities: building a world which leaves no one behind**". The event will be structured around three main themes:

Theme 1: Why inequalities matter for sustainable development	Theme 2: Understanding the structural causes of inequalities	Theme 3: Working better together through more effective policies to address inequalities
<ul style="list-style-type: none"> ➤ Reducing inequalities: a catalyst for economic growth, poverty reduction, and ensuring that no one is left behind ➤ Reducing inequalities: a precondition for peaceful, inclusive and resilient societies ➤ Addressing the challenge of inequalities in middle income countries: tailoring tools and priorities to the circumstances and inequality dynamics of these countries ➤ Addressing the challenge of inequalities in low income countries: tailoring tools and priorities to the circumstances and inequality dynamics of these countries 	<ul style="list-style-type: none"> ➤ Inequality of opportunity ➤ Gender inequality ➤ Climate change and environmental inequalities: exploring the interlinkages between climate change, environment and inequality ➤ Education and health ➤ Territorial inequalities 	<ul style="list-style-type: none"> ➤ Taxation, public financial management, financial flows and equity ➤ Inequalities, trade and private sector development. ➤ Social protection and the EU Social Market Economy Model ➤ Investment and financial inclusion ➤ Bridging the digital divide: managing digitalisation and technology for inclusive growth ➤ Mobility and inequalities

3.1 / General programme

All the latest information about the programme and topics can be found online on the [EDD website](#).

3.2 / Press programme

Media are welcome to attend any of the 120 sessions over the two-day programme. Further information and EDD highlights are available upon request from the EDD Press Team. For further details about this programme, please contact Isabel Casteleyn at press@eudevdays.eu.

3.3 / Media accreditation

Media accreditation is strictly reserved for members of the press: print, photo, radio, television media organisations, news agencies and online media. For further details about this programme, please contact Isabel Casteleyn at press@eudevdays.eu

For non-EU journalists:

Please start **Schengen visa** applications as early as possible. You will need to request a Schengen visa from the Belgian Embassy (your destination) or the embassy representing the country of the first entry point into the European Union. Information on how to obtain a Schengen visa can be found [here](#).

3.4 / How to organise interviews

1. Via press contact

Interviews with VIPs and high-level speakers will be organised by the press team in advance of the event. Please include your interview requests in your accreditation to press@eudevdays.eu.

2. Via the EDD application

To facilitate the communication between session organisers and journalists we recommend using the EDD App.

The availability of the app will be announced soon.

3.5 / Services and facilities available onsite

A wide range of services and facilities will be offered to journalists attending EDD 2019:

- ✎ **Press working room:** A dedicated room with working facilities for up to 40 journalists will be made available during the forum. This working area will be strategically placed close to the VIP and speakers' lounge and near the media facilities (press conference room, interview rooms, video edit rooms, media lounge). There will be full Wi-Fi connection in this working area to enable journalists to make use of their laptops, tablets and smartphones.
- ✎ **Interview room and TV studio:** Located near the media lounge and next to the VIP area, two interview rooms with a capacity of up to 10 people each will enable journalists to conduct one-to-one or collective interviews throughout the two-day forum. One interview room will be equipped with 3-4 cameras, the other will be adapted to record one-to-one TV interviews upon request. As availability is limited, any requests to use the interview rooms must be sent to press@eudevdays.eu in advance (broadcast type, duration, guests, topics, technical details, etc.).
- ✎ **Press conference room/Radio studio:** A press conference room with a capacity of 70 people located near the media lounge will host press conferences. A radio studio with space for public attendance will be made available for recording programmes onsite in the press conference room. As availability is limited, any requests to use the studio must be sent to press@eudevdays.eu in advance (broadcast type, duration, guests, topics, technical details, etc.).

- **Interview corners:** Located in each auditorium, these interview corners will enable journalists to conduct quick 'doorstep' interviews with the panellists after each session.
- **Facebook Live corner:** Media outlets (and other stakeholders) will be offered the possibility to do Facebook Live interviews/debates/shows from the EDD FB live corner (slots need to be booked in advance).
- **Press pack:** A press pack will be distributed at the venue, including programme highlights, press releases and the most up-to-date background information. It will also include a form on which journalists will be invited to rate the services.
- **Interpretation service:** During the forum, the European Commission's interpretation services (SCIC) will provide simultaneous interpretation in English and French in auditoria and the press conference room. Interpretation services are available in the press conference room upon request.

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How can you cover the EDD 2019 from abroad?

There are a number of ways in which journalists can follow EDD 2019 remotely and gather relevant information:

Session summaries:

A team of professional journalists and editors will be present at each high-level panel and for each debate and will produce a summary of each session, which will be made available to the press.

Quote service:

A team of professional journalists (English speakers) will cover EDD 2019 and gather quotes from panellists. Quotes will be available online within minutes after each session in the 'Quotes' section of the EDD website.

Please note that quotes and press releases will also be regularly sent by e-mail to a selection of international press agencies and to the main national press agencies.

Photos:

A team of professional photographers will cover the main EDD 2019 events, as well as bilateral meetings and interviews/debates. Edited photos will be uploaded to the EDD website 3 hours after the end of each session – in high resolution (jpeg format) on a specific dedicated web platform.

Graphic brainstorming summaries:

A graphic illustrator will be covering the brainstorming sessions and will produce a graphic conclusion of the discussion's outcomes. This will also be available to use and share.

For information about the photo service, please contact Isabel Casteleyn (press@eudevdays.eu).

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Social media and bloggers

The EDD Social Media Team will share live updates from the forum by live tweeting during the event, as well as sharing panellists' memorable quotes and PowerPoint presentations.

Join us and get involved:

hashtag: **#EDD19**

Twitter: <https://twitter.com/europeaid>. Handle: @europeaid

Facebook: <https://www.facebook.com/europeaid>

Instagram: @europeaid

Youtube: [EUintheWorld](#)

For any questions or requests on social media at EDD 2019, please contact socialmedia@eudevdays.eu
